

By Briggs

ORGANIZATION IS
CENTERED HEREOver 100 Dealers Now Get
Trucks From Live El
Paso Company.

"Organization is one of the biggest factors in the successful selling of automobile products," said Morris Rusek, office manager of the Southern Motor company, on Friday. "We believe that we are now on the road to success, for we now have one of the finest selling organizations anywhere in the country."

"We have the El Paso field well organized and from here we work through a system of sub-distributors who cover every county of west Texas and New Mexico, as well as the leading cities of northern Mexico. The rapid growth of the Arizona territory necessitated the opening of a branch at Phoenix to take care of that state properly and the orders we are getting from Phoenix indicate that the branch is a success from the start."

"We expect to have a total of 50 sub-distributors and about 100 real-dealer dealers in our territory. We are already hearing the mark we have set. This week J. D. Seymour brought in a bunch of orders and contracts from western Texas; our sales manager, L. M. Cregor, will be back Sunday from a tour of inspection to northern New Mexico and J. E. Huie will be covering the southern New Mexico field again next week, who has completed the delivery of a shipment of five ten Republic trucks in Tucson, where he went this week."

"We intend to make the name of Republic trucks as famous in the truck field as that of Ford in the auto world."

SPLIT GEAR SLIPPING.
It frequently happens that a split gear develops a tendency to slip on its shaft. As an emergency measure this may be remedied by wrapping sandpaper, which has been doubled over the shaft so that it acts as a shim between gear and shaft. In this way both gear and shaft have a rough sandpaper surface against them, which effectively prevents slippage.

YOU'RE BILIOUS!
CLEAN LIVER AND
BOWELS TONIGHTDon't stay headachy, sick,
or have a bad breath and
sour stomach.Wake up feeling fine! Best
laxative for men, women
and children.

Enjoy life! Remove the liver and bowel poison which is keeping your head dizzy, your tongue coated, breath offensive, and stomach sour. Don't stay bilious, sick, headachy, constipated and full of cold. Why don't you get a box of Cathartic Tablets from the drug store and eat one or two tonight and enjoy the cleanest, greatest liver and bowel cleansing you ever experienced. You will wake up feeling fit and fine. Cathartics never give or sicken like salts, pills and enemas. They act so gently that you hardly realize you have taken a cathartic. Mothers should give their sick, bilious or feverish children a whole Cathartic any time—they act thoroughly and are harmless.—Adv.

Oh, Girl!

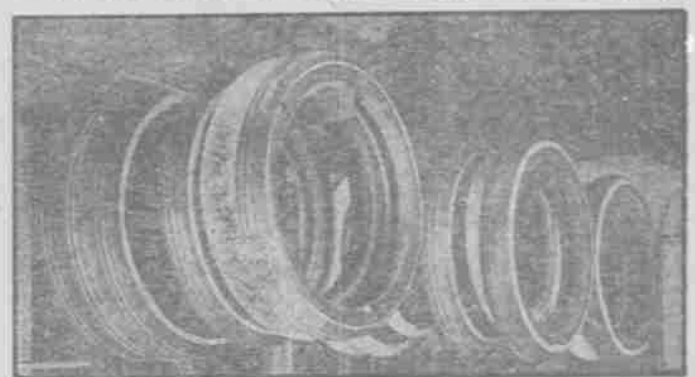
WHEN THE LAUNDRY
IS BROUGHT UP TO YOUIF YOU FIND EVERY UNION
SUIT WITH ITS FULL
QUOTA OF
BUTTONSAND YOU HAVE A
MENTAL PICTURE OF
ALL THE BUTTONS
THAT NEED SEWING ONAND NOT A SOCK
WITH A HOLE
IN IT-AND ALL THE SOCKS
THAT NEED DARNINGOH-H-H-H GIRL!!
AIN'T IT
GR-R-RAND
AND
GLOR-YUS
FEELING?Portage Tire Plant
Is Increasing And The
Output Is 1800 Daily

H. Anderson-Smith, special representative of the Portage Rubber company, paid a visit to the local Portage distributors, the American Auto Supply company, this week and announced that additions to the Portage factory now give it a daily output of 1800 casings a day while two other buildings soon to be completed will still further increase the capacity.

Mr. Anderson-Smith reports a fast growing demand on the coast and all over the west for Portage tires and states that the fact that the Portage has one more layer of fabric than any other standard tire is one of the big factors in the success of this tire.

WHEN DRAINING.
When draining the water system of the car, it is well to make certain that no water remains in the pipes and joints, by rocking the front of the car. This will throw the water out of the bends and pockets. The majority of thermosyphon cooling systems drain off easily enough, but in the pump system it is necessary to use care. It is a good plan in draining off the water to let it run into some receptacle, a large can or pail, so that it can be used again. The reason is that in all water there is a certain proportion of foreign matter that forms deposits on the cylinder jackets and radiator. In the water already used the deposit may be supposed already to have been made, whereas with fresh water a new deposit will be precipitated. By using the same water over again, this tarring up of the water spaces may be minimized.

Tires Re-Made In El Paso



WHILE it may not yet be possible to get a new automobile tire entirely "made in El Paso," it is now possible to get the next best thing, a tire that has been remade in the Paso City.

The high prices for tires prevailing for the past year has made the economy a subject for much thought and many of the larger factories have been "rebuilding" casings on which the tread has been badly worn by use. These casings go to the factory, the tread is stripped off, casings in the cord or fabric are remade and a new tread applied and the whole casing is then put in the "kettle" and properly cured.

There are few plants equipped for this work outside of the large tire factories and the announcement of H. W. Baader, manager of the American Auto Supply company, that his company is now "rebuilding" tires in El Paso will come as considerable of a surprise to many local motorists. At present, the output of the American plant is only five casings a day but additions to both plant and staff will soon be made and the output considerably increased.

The American plant was installed under the supervision of Goodyear engineers and the process used is identical with that in vogue at the Goodyear factory in Akron. So far, cord casings have turned a big part of the output of the local plant and these are retreaded with the regular Goodyear rib tread. However, the local plant is equipped to handle all makes and sizes of casings and already a good business is being developed with other towns in the El Paso territory.

There has been difficulty in obtaining the mechanics competent for this class of work, according to Mr. Baader, but this was overcome through the courtesy of the Goodyear organization, which let Mr. Baader have some of their factory trained experts.

"This plant is the only one of its kind in the entire southwest, the only one between Kansas City and Los Angeles, I believe," said Mr. Baader, "and if our business continues to grow as rapidly as it has for the past few weeks, the American plant will soon rank as a real El Paso industry."

Boss Rubber Company
Expands With Line of
Mechanical Supplies

"When we picked our name, we picked it carefully and we are going to be a real rubber house from now on," said Zach Silverman, president of the Boss Rubber company, on Friday. "We have been continuing our efforts to Kelly-Springfield and Summit tires and a big line of rims but in future we will also handle the rubber bolting, packing and other rubber products which are known to the body of the mechanical line."

"We have just closed a contract to represent the New York Baling and Packing company in the southwest. This is the largest and oldest of the mechanical rubber goods manufacturers and we will not only carry a stock of their products but will also accept orders for special products."

Dine Near Corpse Of
Tuberculosis Victim

Tiffin, Ohio, March 15.—Mr. and Mrs. Valentine Weber and their five children were found eating breakfast in the same room where the body of another child, who died from tuberculosis, was lying, when a policeman called at the home. The child's body had been found in a closet for a week.

The Weber home consists of one room. The father recently was prosecuted from court for stealing coal, so that he might support his family.

IN YEAR 1917 MARRIAGE
LICENSES ISSUED, 2076

During the year of 1917 the county clerk issued 2076 marriage licenses, 23 of which were issued to negro couples.

There were 20 males and 10 females adjudged insane. The juvenile convictions were 25 males and one female.

BULLET WINS DEBATE.

Mingo Junction, Ohio, March 15.—A debate as to whether or not the Bolsheviks are traitors to the Russian people was decided here in favor of Joseph Brodovitch, 36, writer and shot and dangerously wounded Nicholas Vignovich, 40, a Trotsky supporter.

"I guess maybe Brodovitch was right," said Vignovich, as he was taken into the hospital.

MEXICAN'S HOME BURNS.

A three room frame house at the south end of South Luna street, near the corner of Piney, was totally destroyed by fire about 2:45 o'clock Friday afternoon. It was said to have been occupied by Mexicans and nearly on the international border. Fire consumed two, three and even were too late to save the house. The loss was about \$400.

KILL ANTI PICKET LAWS.

Oregon City, Ore., March 15.—The city dadas here have passed three "anti picketing" ordinances in an effort to stop strikers from the local mills holding street gatherings, and local courts have "knocked out" each one. The councilmen are peeved.

JUDGE HURD HAD
TETTER TWO YEARS

Also Pimples, 3 Cakes Cuticura Soap, 3 Boxes Ointment Healed.

"My trouble began with tetter and pimples on my face. The pimples were hard, large, and festering, and afterwards scaled over. They caused itching making me lose lots of sleep, and I irritated my face by scratching."

"This trouble lasted for two years and then I began to use Cuticura Soap and Ointment, and after I had used three cakes of Cuticura Soap and three boxes of Cuticura Ointment I was healed." (Signed) Judge Hurd, Jr., Woodlawn, Texas, August 15, 1917.

If your skin is already healthy and clear, keep it so by using Cuticura Soap for toilet purposes assisted by touches of Cuticura Ointment to soothe and heal any tendency to irritation, redness or roughness.

Sample Each Free by Mail. Address postcard: "Cuticura, Dept. H, Boston." Sold everywhere. Soap 25c. Ointment 15c.

MAXWELL HEADS
VISIT EL PASOSales Manager and District
Supervisors Pay Visit
to Local Dealers.

C. E. Stebbins, general sales manager of the Maxwell, reached El Paso from California on Friday morning and spent the day as the guest of John L. Baquer, of the Baquer Motor company. Mr. Stebbins was joined here by J. J. Grant, the new Maxwell district supervisor, and J. L. Justus, manager of the Dallas district.

The visitors were much impressed with El Paso and expressed deep satisfaction with the large sales of Maxwell cars in this territory.

Mr. Stebbins was not prepared to state what effect the recent cut of 10 percent in production would have on cars for El Paso, but stated that a scarcity of new cars is bound to be felt all over the country.

CLUTCH REPAIR.
In cases where slippage has developed in a cone clutch, a temporary repair may be made by forcing several thin wooden wedges under the facing. Even matches have been used in this manner. In similar cases, a slipping brake band may be temporarily cured by driving nails between the lining and the band.

Oklahoma Tourist Has
Long Mark For Tire But
It Fails Of a Record

When a Quick Tire Service car was called to Yaleita this week to give service on a Royal Cord tire on the car of a tourist from Oklahoma, the owner stated that the tire punctured had been on the car continuously for 25 months, which he thought a record. Manager D. C. Booth was able to secure the visitor, however, that there is at least one superior mark here, a Royal Cord now having been on the car of Dr. P. M. Lynch continuously for 18 months, though the doctor has done much mountain driving and has given it hard usage.

Hudson Factory Paper
Gives Lone Star And
El Paso Advertising

The current issue of the Hudson Triangle, the home organ of the Hudson sales organization, devotes a full page to an illustrated review of the fine new home of the Lone Star Motor company and incidentally, El Paso gets some real boosting. The illustrations are excellent and show the fine new building at its best.

SUMMITT LINES ARRIVE.
A carload of Summitt tires reached the Boss Rubber company this week and manager Zach Silverman declares that he is now ready to supply all demands.

Fancy Alfalfa Seed

EL PASO SEED CO., Inc.

"Just East of New Court House." Phone 362.

323 East San Antonio St. El Paso, Texas

Our New Fall and Spring Catalogue is

free and tells what and when to plant.

Everything that is best in FARM, GARDEN and FLOWER SEEDS.

We also carry a nice line of hardware.

Buckeye Incubators and Brooders.

Established April 1911. STATE NATIONAL BANK Capital, Surplus and Profit, \$200,000.

INTEREST PAID ON SAVINGS ACCOUNTS.

1 E. Morehead, Pres. Joseph Magallon, Vice-Pres. C. H. Bassett, Vice-Pres.

Gen. D. W. Meador, Cashier. R. W. Meador, Asst. Cashier.

It's Real Economy
To Have Your
Tires Re-Made In El Paso

If the fabric of your casing is good, there's no reason why you should not have it re-treaded by our factory process and



Get Double Mileage

We have special equipment for both cord and fabric tires. Our plant is not only the largest but the best equipped in the Southwest.

We repair punctures, cuts, blowouts and all other tire troubles.

Service Station for Goodyear Tires and Tubes—All Sizes Always In Stock.

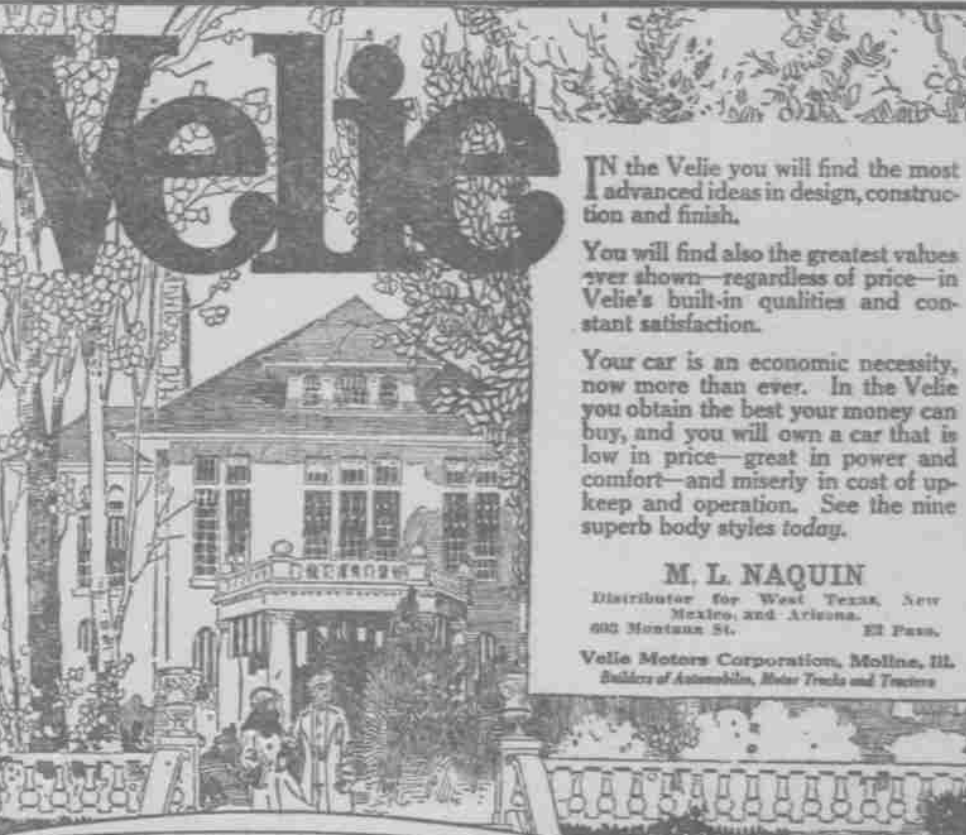
Southwestern Distributors For Portage Tires and Tubes.

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One of Nine Superb Models

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The Last Analysis—Performance

The best motor truck test of all is performance. Bethlehem Motor Trucks have solved thousands of delivery problems. They have solved those problems because from radiator cap to tail lamp each working or supporting unit is as near perfection as science and money can bring it. What Bethlehem Motor Trucks are doing for other people they can do for you. Equip with Bethlehems, the dominant truck of a Motor Truck Age.

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